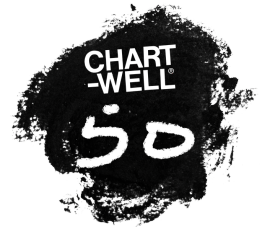


Chartwell 50th Anniversary 2024-2025



The Chartwell Chair: A Chartwell 50th Anniversary Project

The Chartwell Chair is a no-cost participatory project for galleries, from dealer galleries to public galleries in New Zealand and Australia, who may wish to celebrate Chartwell's 50th Anniversary in 2024-2025.

Rob Gardiner, the founder of the Chartwell Trust and Collection, loves the chance to sit down in art galleries, to slow down and really look at an artwork. He often asks why we are offered a seat at the cinema, theatre, concert hall and sports stadium, and applaud at the end of a performance, but in art galleries, we are conditioned to stand silently in front of a work and move on.

The Chartwell Chair gives gallery visitors the time to relax, feel and be with an artwork, allowing the viewing experience to unfold.

Chartwell would like to thank Amy Malcolm for her wonderful chair idea and for her work over the years with the Creative Thinking Project at the University of Auckland Waipapa Taumata Rau.

Contact us for more information and to learn how your gallery can host The Chartwell Chair Project.

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www.chartwell.org.nz



A Chartwell Chair, Centre for Contemporary Art, Hamilton 1990.